

Peter Waites

CURRICULUM VITAE



Ambitious new media- and culture specialist looking for challenges in marketing and communication. I have extensive backgrounds in project management, graphic design for both web and print, and text production, proofing, and editorial work for traditional as well as digital platforms. Drop me a line and I'll tell you more about my work, my experiences, and my drive to advance in digital marketing and storytelling!

PROFESSIONAL EXPERIENCE

- 2009 – **Ph.D. Candidate**, full time employment, Uppsala University, Uppsala, Sweden.
My research is located at the intersection of contemporary American genre fiction, literary theory, and new media studies. I investigate the textual, material, and narrative components and structures produced by serialized and transmediated fiction. Focusing specifically on contemporary American popular culture, interdisciplinary approaches to textuality and narratology, theories of old- and new-, analog- and digital media, and questions of genre and typologies of fictions and adaptations are all important to my research.
I'm also reaching out to production companies and marketing divisions to speak about my work. Most recently I was invited to present my research into Transmedia Storytelling for the creative team in charge of drama production at the Swedish public service television company (SVT).
- 1998 – 2009 **Marketing Consultant**, part time employment, Iustus Förlag, Uppsala, Sweden.
Publishing, Marketing & Graphic Design: Work in book production, typesetting, and graphic design of various printed and electronic promotional materials. Design of book covers.
Website Management & Graphic Design: Work in designing, programming and administrating several commercial websites (with some editorial contribution), including technical and pedagogical evaluation and development of the same.
- 1998 – 2009 **IT-management**, part time employment, Iustus Förlag, Uppsala, Sweden.
Installation, administration and technical support of an office network consisting of a dozen computers, servers and auxiliary equipment.
- 1997 – 2009 **Sound Engineer**, Various Freelance Projects, Uppsala & Stockholm, Sweden.
Work in installing, servicing and operating sound and music equipment for festivals, concerts, club events and other activities.

EDUCATION

- 2010 – 2011 **Fulbright Visiting Researcher** (Duke University, North Carolina, USA)
• Individual Research in the fields of New Media & Literary Theory.
• Coursework in American Literature, Film, and Media Theory.
- 2007 – 2008 **Master of Arts, American Lit. and Culture** (Uppsala University, Sweden)
Major in Narrative in New Media. Coursework in literary theory, academic writing, and modern literary history. My master thesis examined serial structures and transmedial narratives in American popular cultural works.

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- 2004 – 2007 **Bachelor of Arts in English** (Uppsala University, Sweden)
Major in English, with a focus on American politics and social sciences. Coursework in British literatures and comparative literature. My bachelor thesis studied the development of American republican conservatism and politics since WWII.
- 1995 – 1998 **High School Diploma** (Grafiskt Utbildningscenter, Uppsala, Sweden)
High school education with a focus on communication and media studies. Final project in music recording and production.

OTHER MERITS

- 2014 **Invited Lecturer**, "Transmedia Storytelling," SVT Drama, Stockholm.
- 2013 **Invited Lecturer**, "The Metaphors of New Media," GE Life Sciences, Uppsala.
- 2012 **Project Manager**, "E[D]M 2012," Department of English, Uppsala University.
In the spring of 2012, I launched, organized and administered the cross-departmental and interdisciplinary working group initiative called "Exploring the [Digital] Medium," aimed at creating a forum for informal intellectual explorations of digital and interactive media across institutional boundaries.
To close the semester, I organized, and administered a full day symposium entitled "E[D]M 2012: Gaming the Humanities," inviting international guest speakers, securing funding, scheduling and organizing the surrounding events (lunch, meetings, dinners &c.).
Find out more about E[D]M at www.peterwaites.com/edm.
- 2010 – 2011 **Fulbright Scholar** Duke University, NC, USA.
- 2010 – **Conference Presentations**, Various International Conferences (USA).
I have presented my research at several international conferences, including the annual meeting of the International Society for the Study of Narrative and The Futures of American Studies Institute at Dartmouth College..
- 2002 – 2010 **Administrator & Administrative assistant**, Various Festivals & Conferences.
I have acted as administrator or administrative assistant in the organization of various festivals and conferences. In 2002 I assisted in the planning of the Uppsala International Short Film Festival. During my time as a Ph.D. Candidate I have often assisted in the organization and administration of local conferences. In 2008 I founded and ran a film club for scholars and researchers at my institution, invited speakers, sent out news letters and organized screenings and presentations.
- 1997 – **Freelance Musician**, Sweden/ The Nordic / Europe
I've played guitar and bass guitar in all manner of styles of music for as long as I can remember. Off and on I have played professionally with solo artists, in original bands, or as part of different kinds of entertainment acts. I have also toured all over Sweden and occasionally throughout Europe with original acts.

THE TEMP: In the spring of 2010, I decided to fulfill a lifelong dream of recording an album featuring only my own songs. After finishing the music and lyrics, and with the help of a few amazing friends, I recorded four tracks with Daniel Bergstrand (Meshuggah, In Flames) at Dugout Studios in Uppsala. The songs were released successively online over the first week of August 2010, culminating in a live show on August 4th at Bistro Hijazz in Uppsala, Sweden.

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LANGUAGES & COMPUTER SKILLS

- **Swedish** – Fluent in Speaking, Reading, Writing.
- **English** – Fluent in Speaking, Reading, Writing.
- **MS Office** – Exceptional skills, especially in Word & PowerPoint.
- **Adobe Creative Suite** – Very good skills, especially in Photoshop, Dreamweaver & InDesign.
- **Web Publishing** – Very good skills and experiences from CMS systems, HTML and CSS. Some experiences of WordPress and JavaScript.
- **DAW/Digital Music Production** – Very good skills, especially in Logic and Cubase. Basic knowledge of ProTools.

REFERENCES

I will happily provide references on request.

CONTACT

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