

PETER WAITES

resume & curriculum vitae

Ambitious new media- and pop-culture specialist looking for challenges in marketing and communication. I have extensive backgrounds in project management, graphic design for both web and print, and text production, proofing, and editorial work for traditional as well as digital platforms. I am currently wrapping up work on my dissertation, which focuses on story structures that cut across new media channels. Drop me a line and I'll happily tell you more about my work, my experiences, and my drive to advance in digital marketing and storytelling!

CONTACT INFORMATION:



Telephone:
+46 (0)706 808 238



Email:
peter@waites.se



LinkedIn:
linkedin.com/in/peterwaites



Facebook:
facebook.com/peter.waites



Twitter:
@manicmosaic

EXPERIENCE

Ph.D. Candidate

American Lit. & Culture
Uppsala University (2009 - ongoing)

Fulbright Scholar

New Media Studies
Duke University (2010 - 11)

Web Designer

Coding, Graphics & Admin
Various Clients (2000 - ongoing)

Master of Arts

American Lit. & Culture
Uppsala University (2007 - 08)

Musician & Producer

Live & Session Work
Various Clients (2000 - ongoing)

Bachelor of Arts

Literature & Political Science
Uppsala University (2004 - 07)

Marketing Assistant & Computer Admin

Iustus Publishing House (1998 - 2009)

High School Diploma

Communication and Media Studies
Grafisk Utbildningscenter (1994 - 98)

Sound Engineering

Installation & Operation
Various Clients (1997 - 2009)

EDUCATION

SKILLS

Critical Thinking ●●●●●●●●●●

Cultural Analysis ●●●●●●●●●○

Source Evaluation ●●●●●●●●●○

Context Criticism ●●●●●●●●●○

Discourse Analysis ●●●●●●●●●○

Copywriting ●●●●●●●●○○

Text Editing ●●●●●●●●●●

Proof Reading ●●●●●●●●○○

Narrative Structure ●●●●●●●●○○

Digital Storytelling ●●●●●●●●○○

Media Franchising ●●●●●●●○○○

Marketing Strategy ●●●●●●●○○○

Viral & Social Media ●●●●●○○○○○

Project Management ●●●●●●●○○○

Event Organization ●●●●●●●○○○

Public Speaking ●●●●●●●○○○

TOOLS

LEARNER

EXPERT

PHOTOSHOP

INDESIGN

DREAMWEAVER

ILLUSTRATOR

MS WORD

MS POWERPOINT

MS EXCEL

LEARNER

EXPERT

HTML

CSS

JAVASCRIPT

WEB ADMIN & CMS

WEB ANALYTICS

COMPUTER ADMIN

PASSIONS



PLAYING MUSIC



FAMILY & FRIENDS



STORYTELLING

CONNECT

HOME:

PETER WAITES
c/o Strömberg
Murargatan 14E
SE-754 37
Uppsala, SWEDEN

peter@waites.se
+46 (0)706 808 238

OFFICE:

PETER WAITES
Department of English
Uppsala University
Box 527, SE-751 20
Uppsala, SWEDEN

peter.waites@engelska.uu.se
+46 (0)18 471 12 65

ONLINE:

LinkedIn:
[linkedin.com/in/peterwaites](https://www.linkedin.com/in/peterwaites)

Facebook:
[facebook.com/peter.waites](https://www.facebook.com/peter.waites)

Twitter:
[@manicmosaic](https://twitter.com/manicmosaic)